

Privacy Policy

IDEA values your privacy. This Privacy Policy will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy ensures those affiliated with IDEA that we are committed to our obligation to exceed most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time IDEA decides to make use of any personally identifiable information on file, you will be promptly notified by email. At that time, you will have the option of whether to permit the use of your information.

This Policy applies to IDEA, and governs all data we collect and use. By using <http://ideassoc.com>, you consent to data collection procedures in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that IDEA does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy. We highly recommend reviewing the privacy policies of any website you use to understand how they garner, make use of, or share information they collect.

Information We Collect

It is always up to you whether to disclose personally identifiable information to us. If you elect not to do so, we reserve the right to not register you as a user or provide you with any products or services. This website collects various types of information, such as:

Voluntarily provided information which may include your name, address, email address, billing and/or credit card information which may be used when you purchase products and/or services and to deliver the services you have requested.

Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server.

Non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race, and religion, as well as the type of browser you are using, IP address, or type of operating system, to help us provide and maintain a quality website experience.

Rest assured, we only collect personal information that you knowingly and willingly provide to us by way of surveys, completed membership forms, contact forms, and emails. We use

personal information only for the purpose for which it was requested, and any additional uses specifically provided for in this Policy.

Why We Collect Information and For How Long

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested.
- To fulfill our legitimate interest in improving our services and products.
- To send you promotional emails containing information we think you may like when we have your consent to do so.
- To contact you to fill out surveys or participate in other types of market research when we have your consent to do so.
- To customize our website according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy

Use of Information Collected

IDEA does not and will not sell, rent, or lease any of its customer lists or names to any third parties.

IDEA may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information to keep you informed of other possible products or services that may be available to you from <http://ideassoc.com>.

IDEA may also be in contact with you regarding completing surveys or research questionnaires related to your opinion of current or potential future services.

IDEA uses various third-party social media features including but not limited to Facebook and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within IDEA's control.

Disclosure of Information

IDEA may not use or disclose the information provided by you except under the following circumstances:

- as necessary to provide services or products you have ordered;
- in other ways described in this Policy or to which you have otherwise consented;
- in the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- as required by law, or in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Service;
- as necessary to maintain, safeguard and preserve all the rights and property of IDEA

Non-Marketing Purposes

IDEA respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, or changes in IDEA products and services). In certain circumstances, we may use our website, newspapers, or other public means to post a notice.

Children under the age of 13

IDEA's website is not directed to, and does not knowingly collect personal identifiable information from, children under the age of thirteen (13). If it is determined that such information has been collected on anyone under the age of thirteen (13), we will immediately take steps to ensure the information is deleted from our system's database, or that verifiable parental consent is obtained for the use and storage of the information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Unsubscribe or Opt-Out

All visitors to our website have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our website please send an email that you wish to unsubscribe to privacy@ideassoc.com. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. IDEA will continue to adhere to this Policy with respect to any personal information previously collected.

Links to Other Websites

Our website may contain links to other websites. IDEA does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy applies only and solely to the information collected by our website.

Notice to European Union Users

IDEA's operations are in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. (The adequacy decision on the EU-US Privacy became operational on August 1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified in the US under the Privacy Shield.) By providing personal information to us, you are consenting to its storage and use as described in this Policy.

Security

IDEA takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information (e.g. credit card information), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure, or modification of the user's personal information under our control.

We also use Secure Socket Layer (SSL) for authentication and private communications to build users' trust and confidence in the internet and website use by providing simple and secure access and communication of credit card and personal information.

Acceptance of Terms

By using this website, you are hereby accepting the terms and conditions stipulated within the Privacy Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions means that you agree to and accept such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: privacy@ideassoc.com

Telephone Number: [\(541\) 805-8563](tel:(541)805-8563)

Mailing Address:

IDEA

P.O. Box 101

Cove, Oregon 97824